

Foundation of Intelligent Systems

Part I: Statistical Machine Learning

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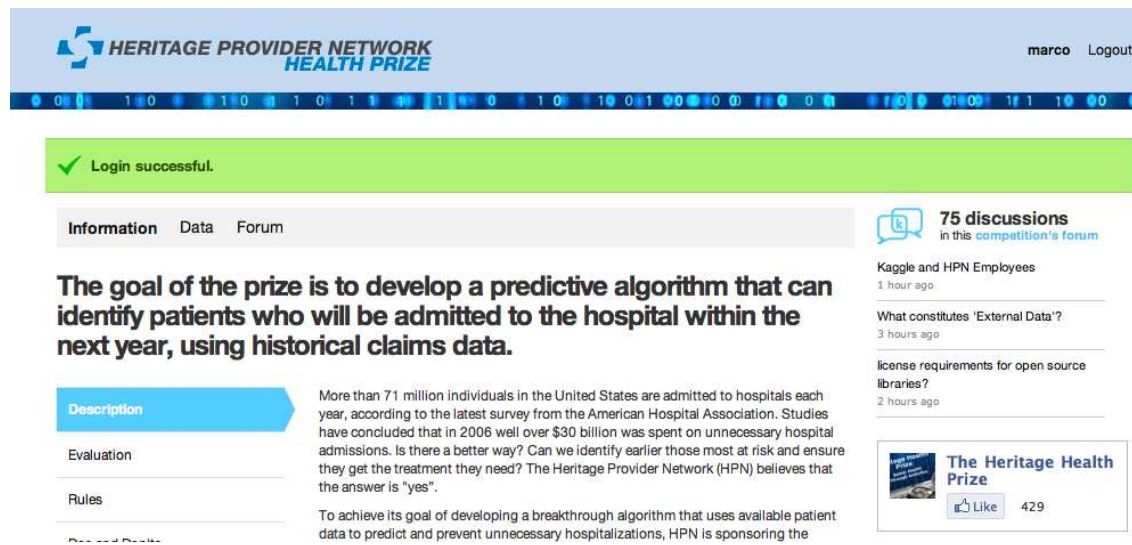
Course Introduction

- The Promises of Big Data
- What kind of tools will we use?
- Do we have to program?
- For starters... a first assignment
- Why is this useful for me?

The Promises of Big Data

Personal Health

- Data can help us predict when people will have to go to the hospital



The screenshot shows the top of a web page for the "HERITAGE PROVIDER NETWORK HEALTH PRIZE". The header includes the logo and the name of the prize, along with a user name "marco" and a "Logout" link. Below the header is a green banner that says "Login successful." The main content area has tabs for "Information", "Data", and "Forum". The "Information" tab is selected, showing the title "The goal of the prize is to develop a predictive algorithm that can identify patients who will be admitted to the hospital within the next year, using historical claims data." Below the title is a "Description" section with a blue arrow icon, followed by "Evaluation" and "Rules" sections. To the right of the main content is a forum section with "75 discussions in this competition's forum" and a list of discussion topics: "Kaggle and HPN Employees" (1 hour ago), "What constitutes 'External Data'?" (3 hours ago), and "license requirements for open source libraries?" (2 hours ago). At the bottom right of the forum section is a box for "The Heritage Health Prize" with a "Like" button and the number "429".

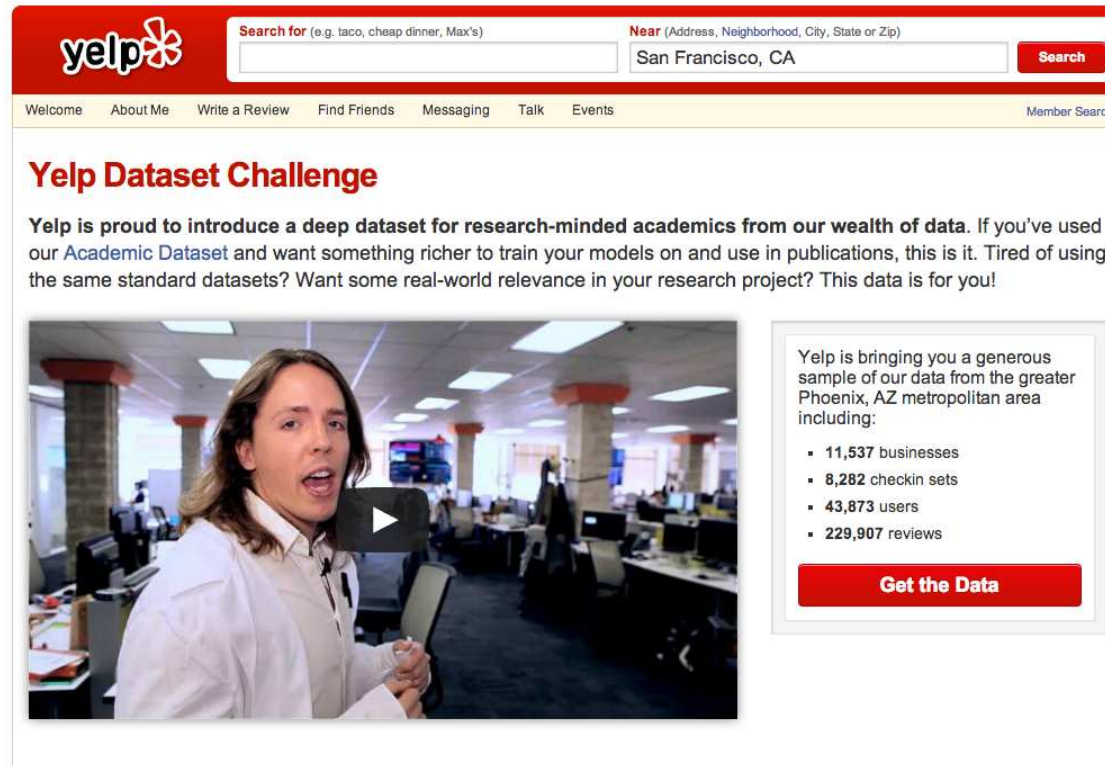


Started: 5:03 pm, Monday 4 April 2011 UTC
Ends: 6:59 am, Wednesday 3 April 2013 UTC (729 total days)

Heritage Health Prize

Small Businesses

- Data can help us predict the dynamics of restaurants' popularity



The image shows a screenshot of the Yelp website's announcement for the 'Yelp Dataset Challenge'. At the top, there is a red navigation bar with the Yelp logo and search fields. Below the navigation bar, the text reads: 'Yelp is proud to introduce a deep dataset for research-minded academics from our wealth of data. If you've used our Academic Dataset and want something richer to train your models on and use in publications, this is it. Tired of using the same standard datasets? Want some real-world relevance in your research project? This data is for you!'. To the left of the text is a video player showing a woman in a white lab coat speaking in an office setting. To the right of the text is a box containing a list of data statistics and a 'Get the Data' button.

Yelp Dataset Challenge

Yelp is proud to introduce a deep dataset for research-minded academics from our wealth of data. If you've used our Academic Dataset and want something richer to train your models on and use in publications, this is it. Tired of using the same standard datasets? Want some real-world relevance in your research project? This data is for you!

Yelp is bringing you a generous sample of our data from the greater Phoenix, AZ metropolitan area including:

- 11,537 businesses
- 8,282 checkin sets
- 43,873 users
- 229,907 reviews

[Get the Data](#)

Yelp.com dataset challenge

Lending Money

- Data can help us predict who we can lend money to

 LendingClub



AQUSHi
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LendingClub Investing | Personal Loans | How It Works | About Us

A smarter way to invest and borrow.

How Peer Lending Works



Borrowers apply for loans.
Investors open an account.



Borrowers get funded.
Investors build a portfolio.



Borrowers repay automatically.
Investors earn & reinvest.

We bring you a more efficient model.

By allowing our members to directly invest in and borrow from each other, we avoid the cost and complexity of the banking system and pass the savings on to you. Both sides can win: better rates to borrowers and better returns to investors. It's that simple.

Open an Account
It's free and it takes just minutes

[Sign Up Now](#)
or [Contact us](#) »

Latest Stats
as of 04/08/13

Loans funded to date:
\$1,589,144,500

Loans funded last month:
\$127,639,650

Interest paid to investors:
\$135,170,288

www.lendingclub.com

Lending Money

- Data can help us predict who we can lend money to

 LendingClub



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Download Loan Data

These files contain complete loan data, including the current loan status (Current, Late, Forfeited). We have removed all personally identifiable information to protect our members' privacy.

 **Download CSV** (44,533kb)

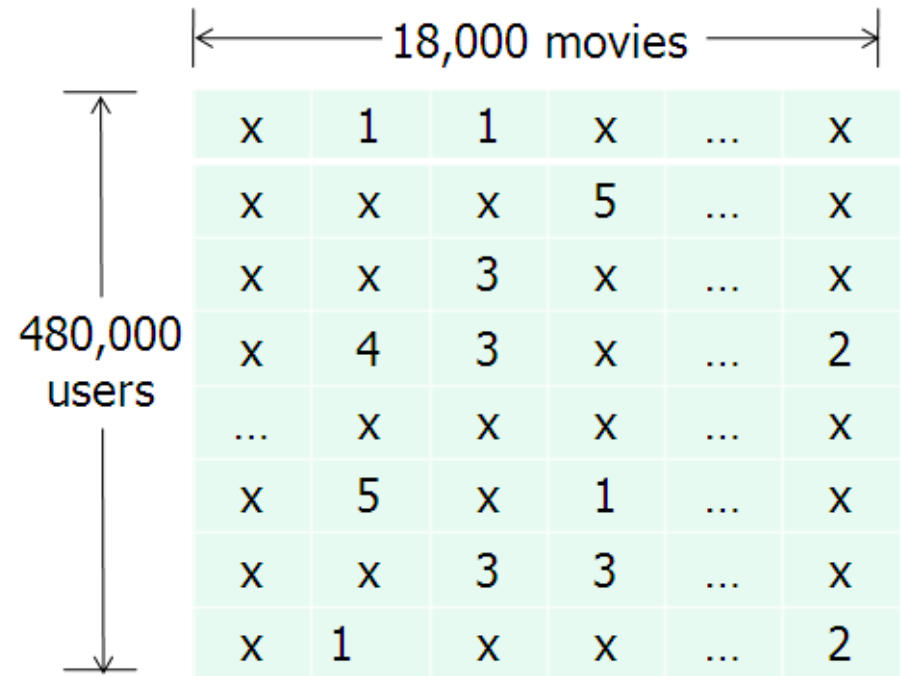
www.lendingclub.com

Movies

- Data can help us predict whether people will like a given movie



Netflix Prize, Research@ATT



Hao Zhang

All these problems have in common that...

Data is Available

all you have to do, is download it... and **analyze it!**

What we will do in 7 lectures

The graduate school has many courses on how to handle data.
Check the course offerings.

In these 7 lectures, **we will focus on 3 things:**

- Present elementary tools: **regression** and **classification**
- Study the **mathematical foundations** of **statistical learning theory**:
 - Choose the right models, address computational issues,
 - Address the problem of **overfitting**.
- Introduce advanced topics: **kernel methods, sparsity**.

What kind of mathematical tools?

We will adopt a **mathematical formalism** to propose and study algorithms.

Probability & Statistics, Linear Algebra, Optimization

Mathematical Tools

- **Probability & Statistics** (*to handle uncertainty & randomness*)
 - Probability Spaces, Random variables
 - Expectation, variance, inequalities
 - Central limit theorem, convergence in probability
- **Linear Algebra** (*to handle high-dimensional problems*)
 - Matrix inverse, eigenvalues/vectors
 - Positive-definiteness.
- **Optimization** (*to give the best possible answer*)
 - convex programs,
 - lagrangean, Lagrange multipliers *etc.*

Programming

This is not a course about programming, but we **will** implement algorithms

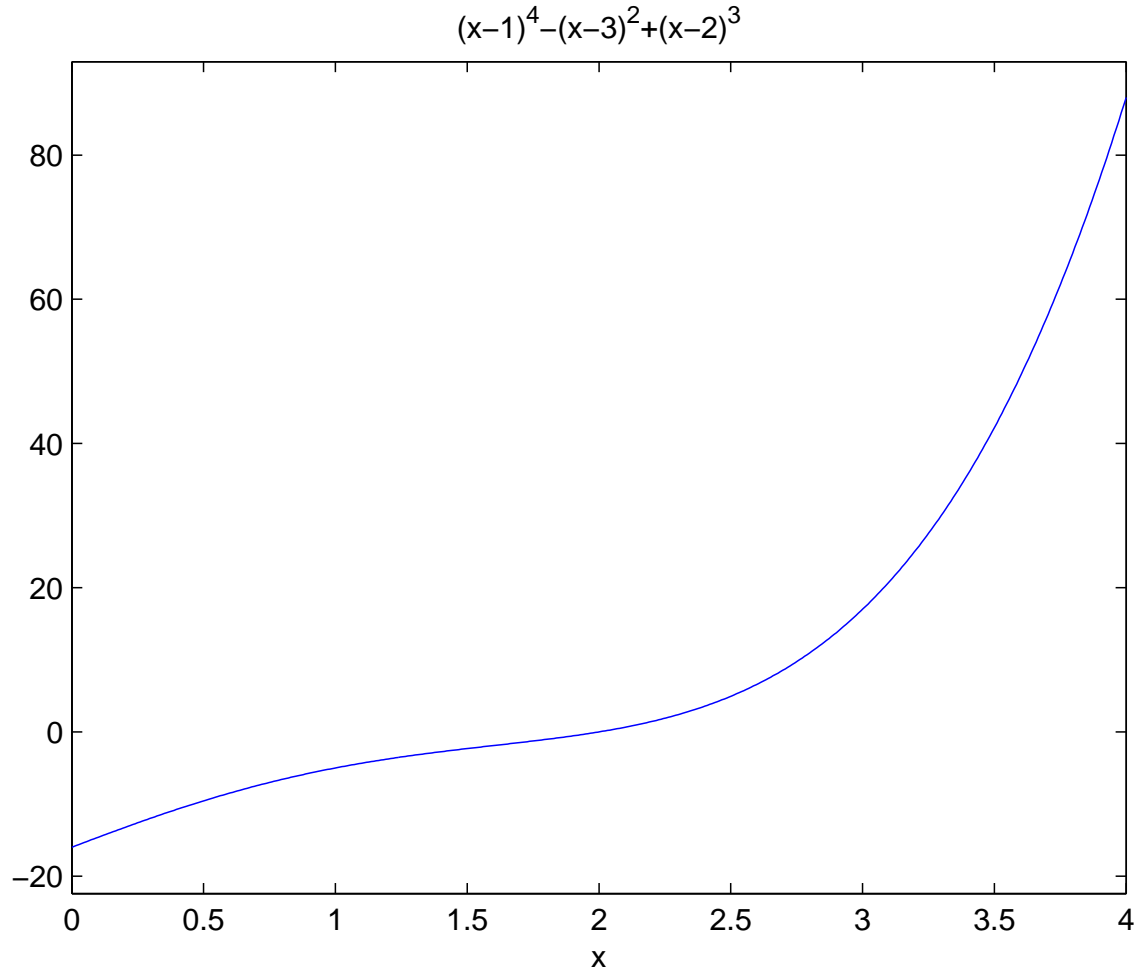
I encourage you to use **MATLAB**
but you can use any other program (R, Python, etc...)

I **do not recommend** using C/C++ or other compiled languages.

For Starters...

Some simple ideas and a 1st assignment.

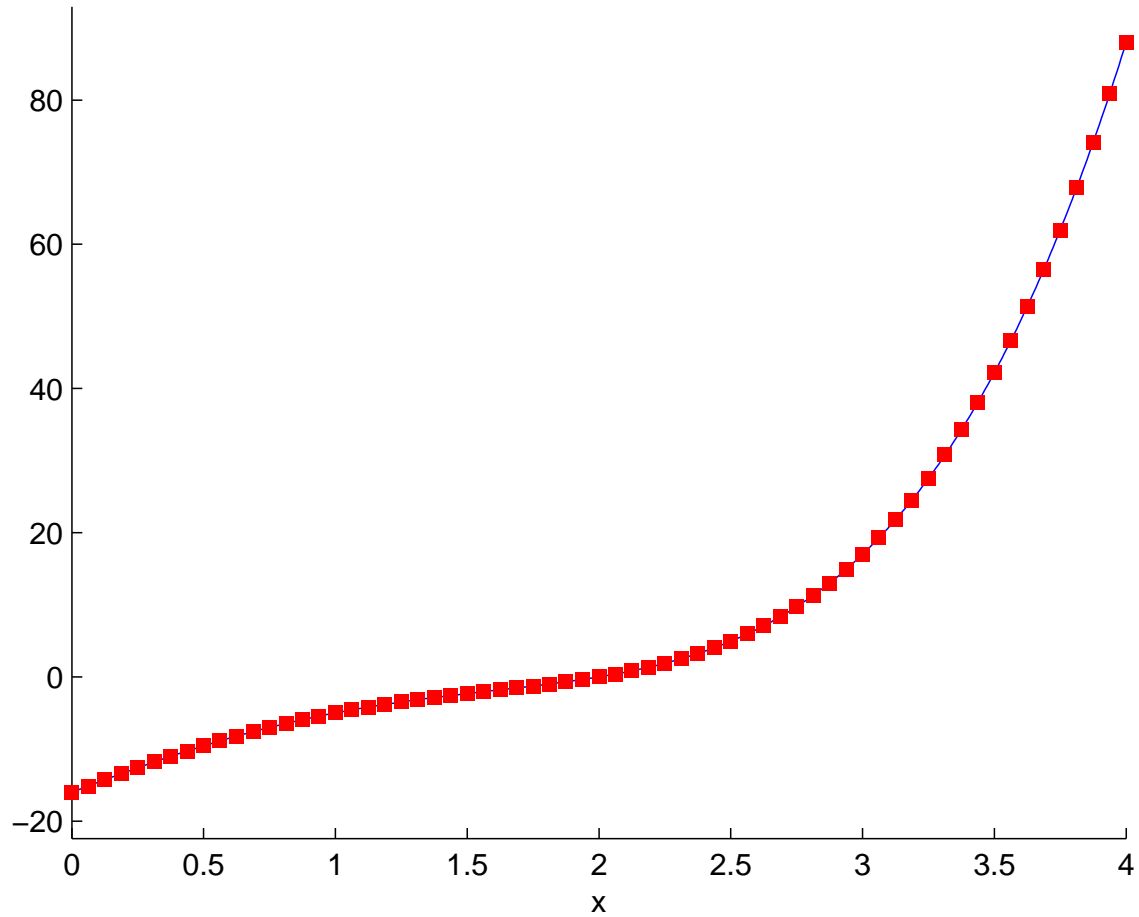
A function



a polynomial plotted between 0 and 4...

A function

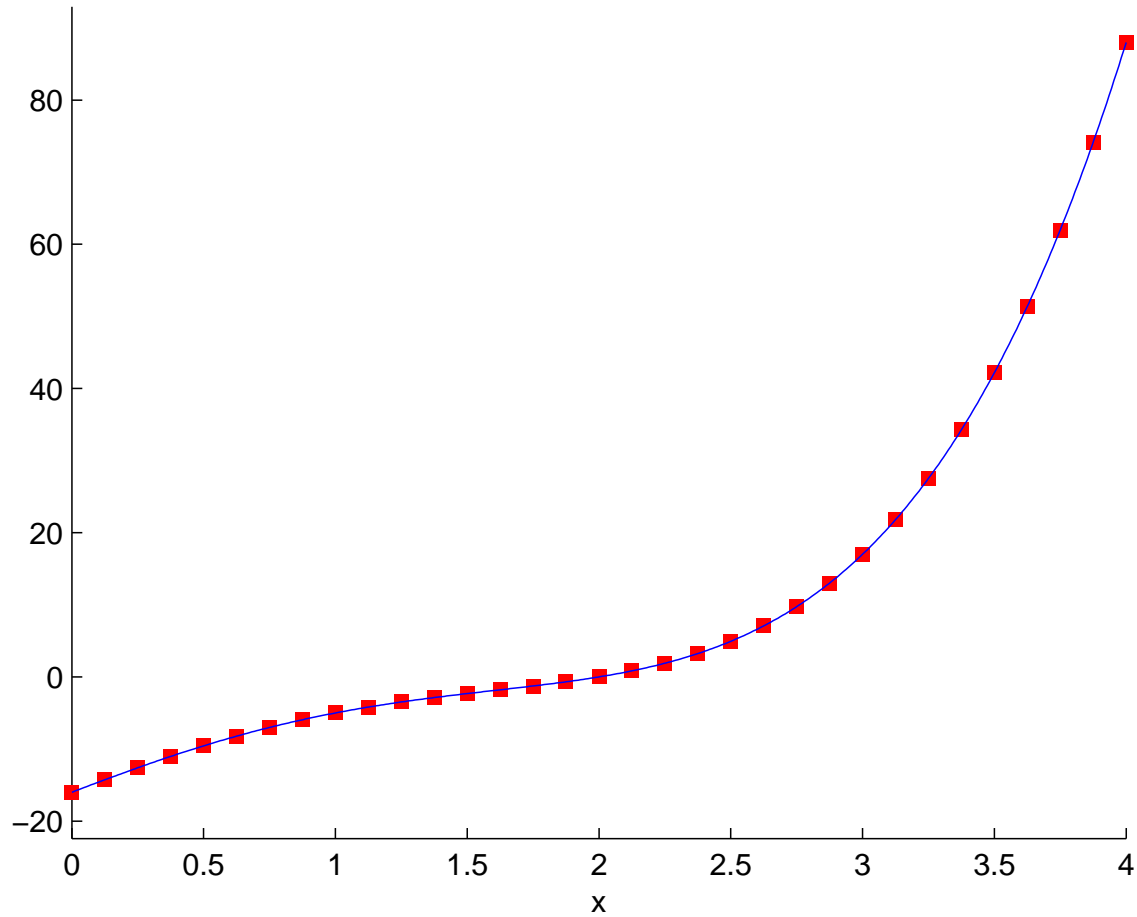
$$(x-1)^4 - (x-3)^2 + (x-2)^3$$



... can be seen as a very detailed scatter plot.

A function

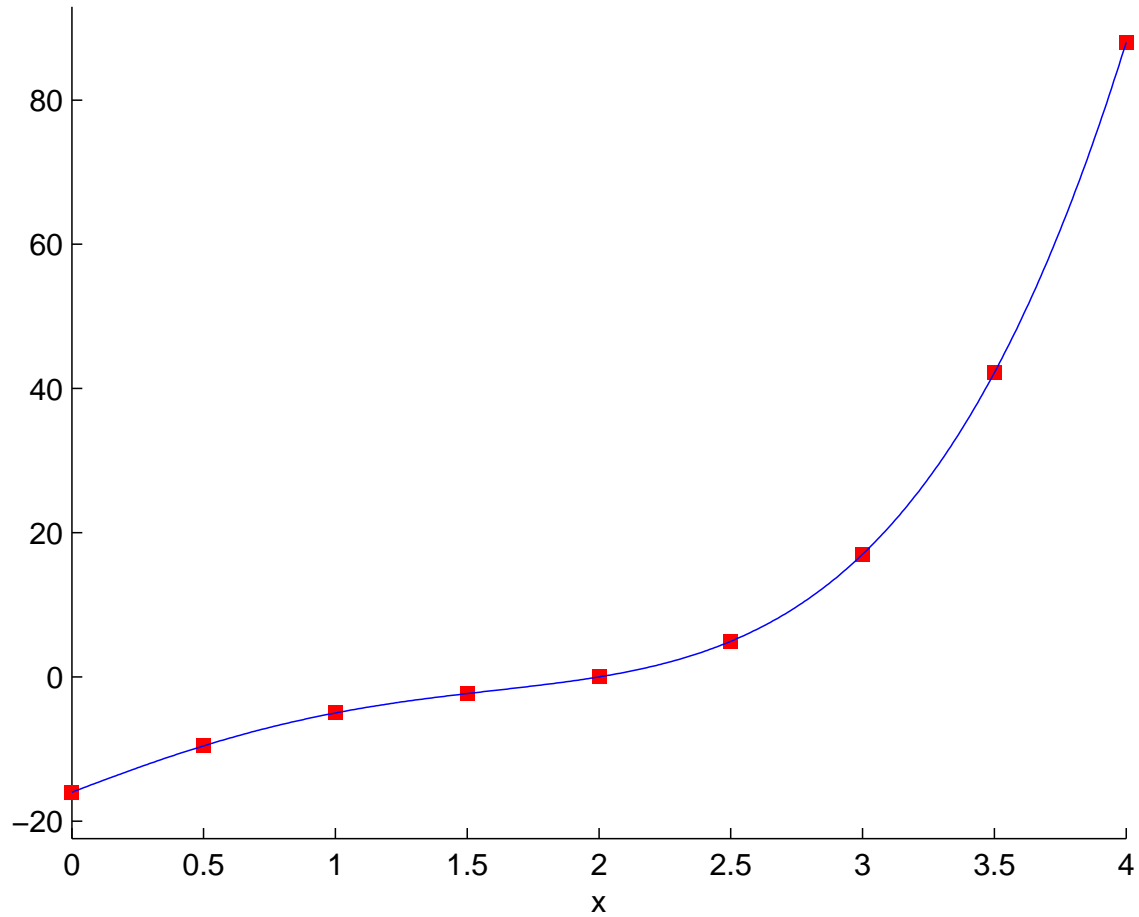
$$(x-1)^4 - (x-3)^2 + (x-2)^3$$



Yet, when less points are available...

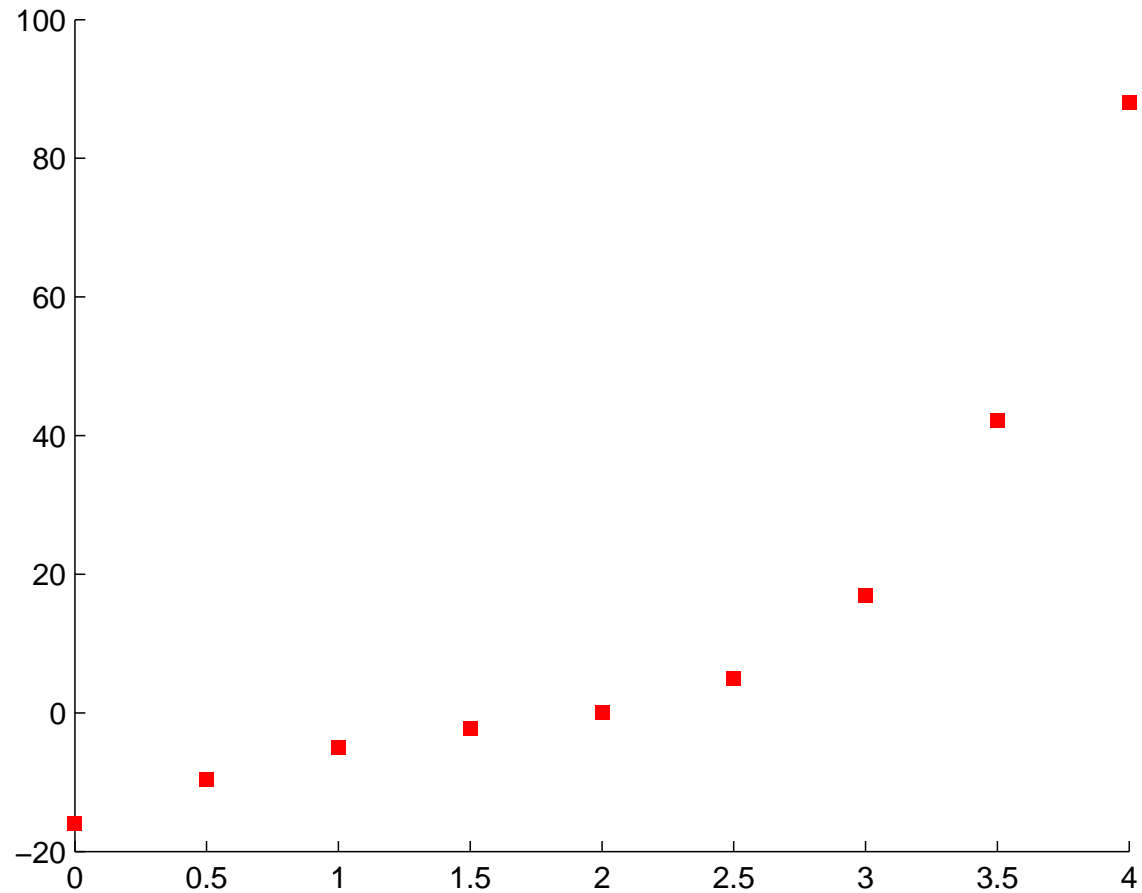
A function

$$(x-1)^4 - (x-3)^2 + (x-2)^3$$



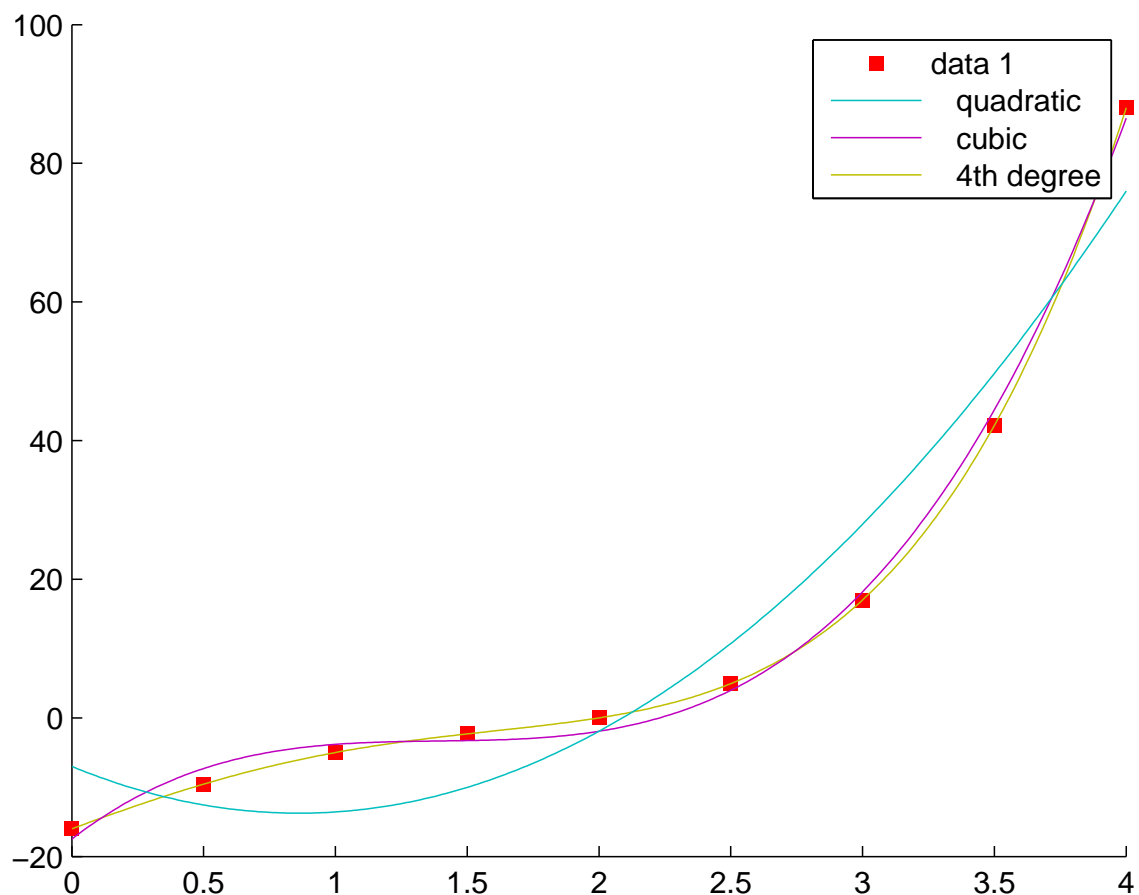
can we still guess the whole blue line?

A partially observed function



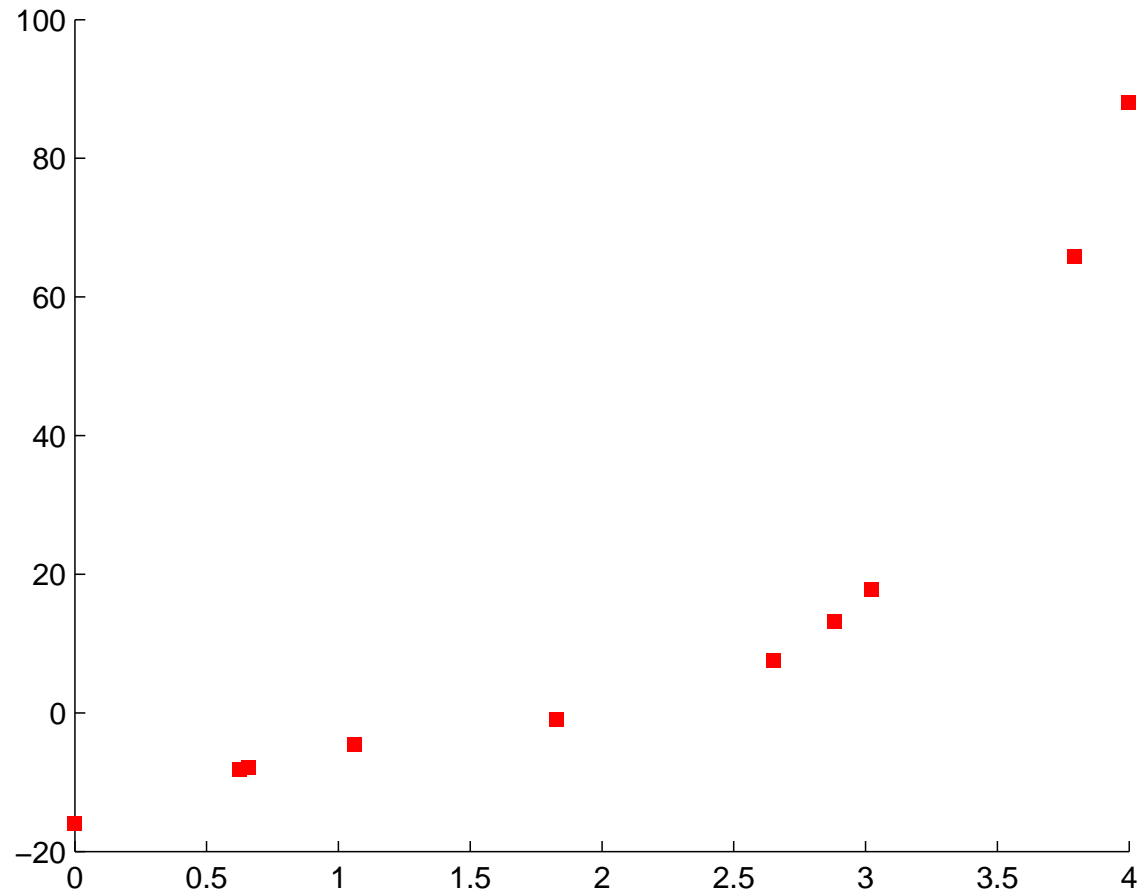
Assume we only have the red points.

We can guess by using interpolating polynomials



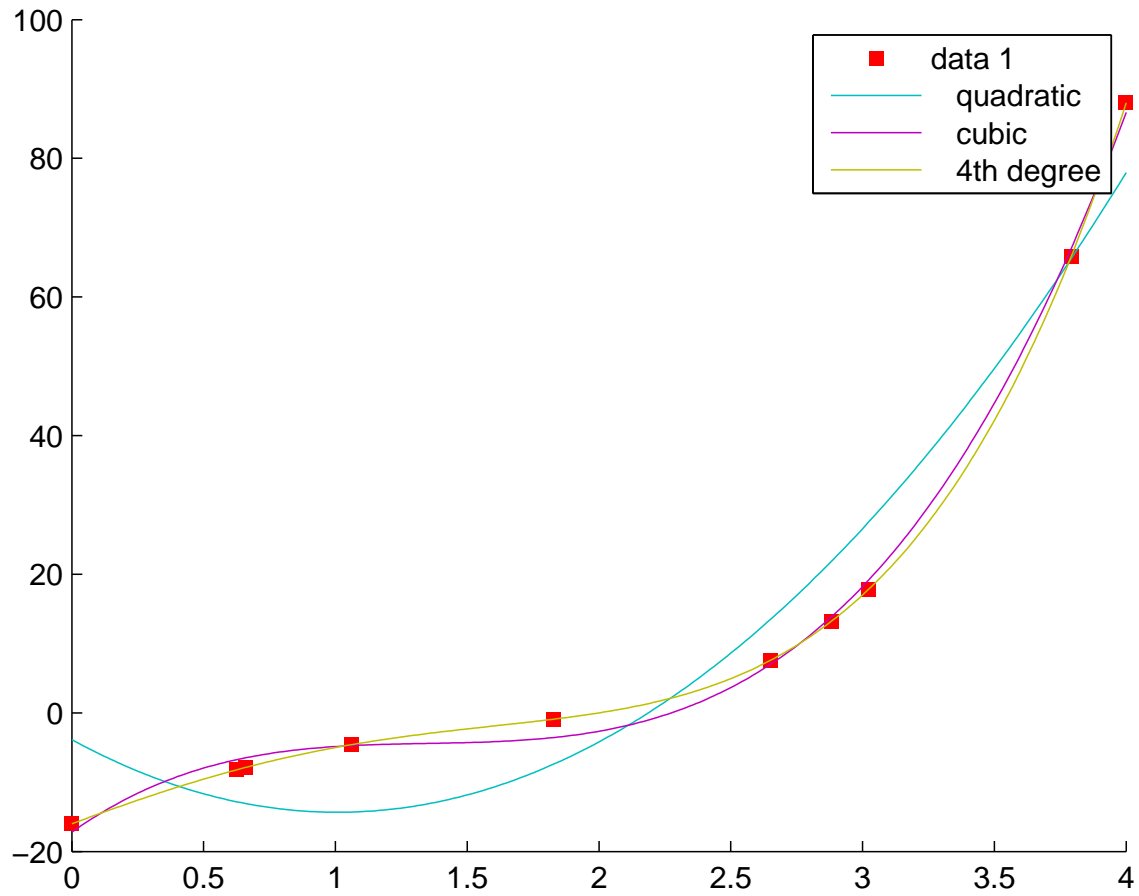
Curve fitting tools can help us get back the original function.
We can actually reconstruct it **perfectly**.

Polynomial Interpolation

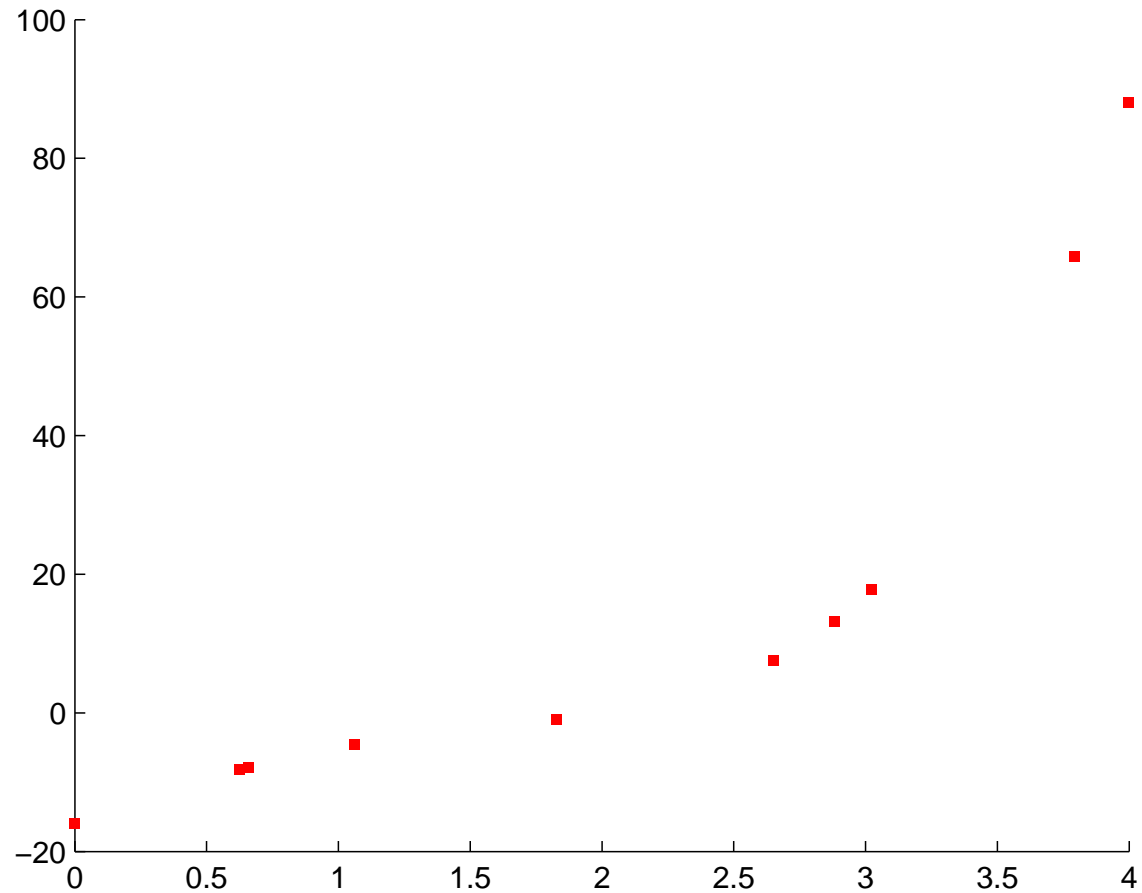


even if points are not evenly spaced...

Polynomial Interpolation

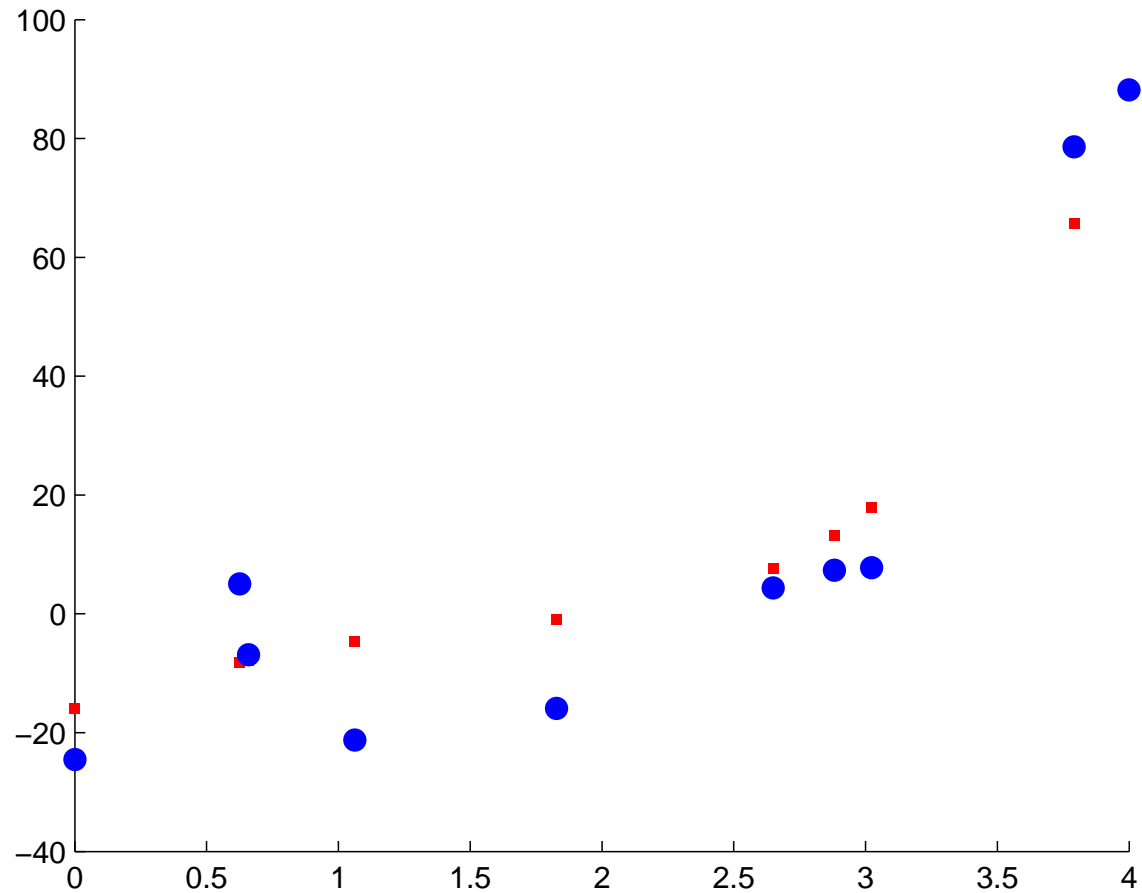


Uncertainty in measurements



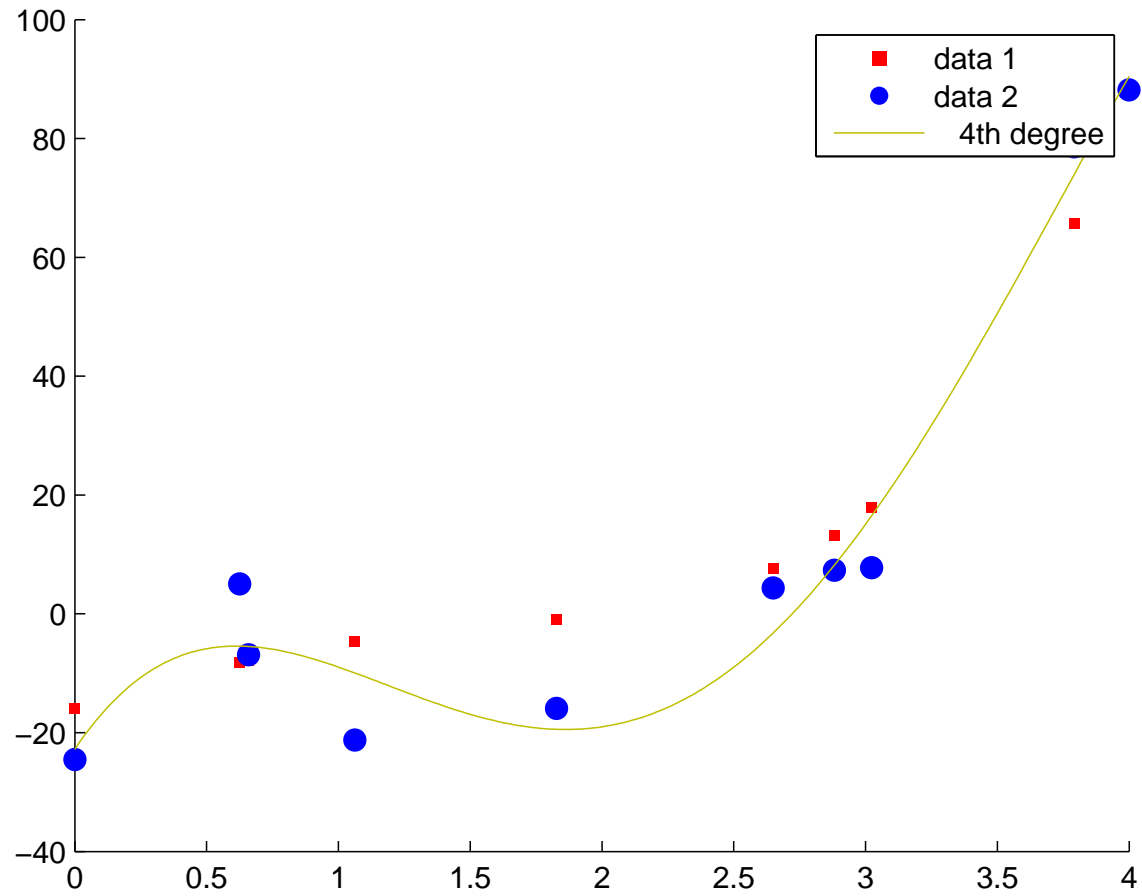
sometimes, we do not have access to the correct information...

Uncertainty in measurements



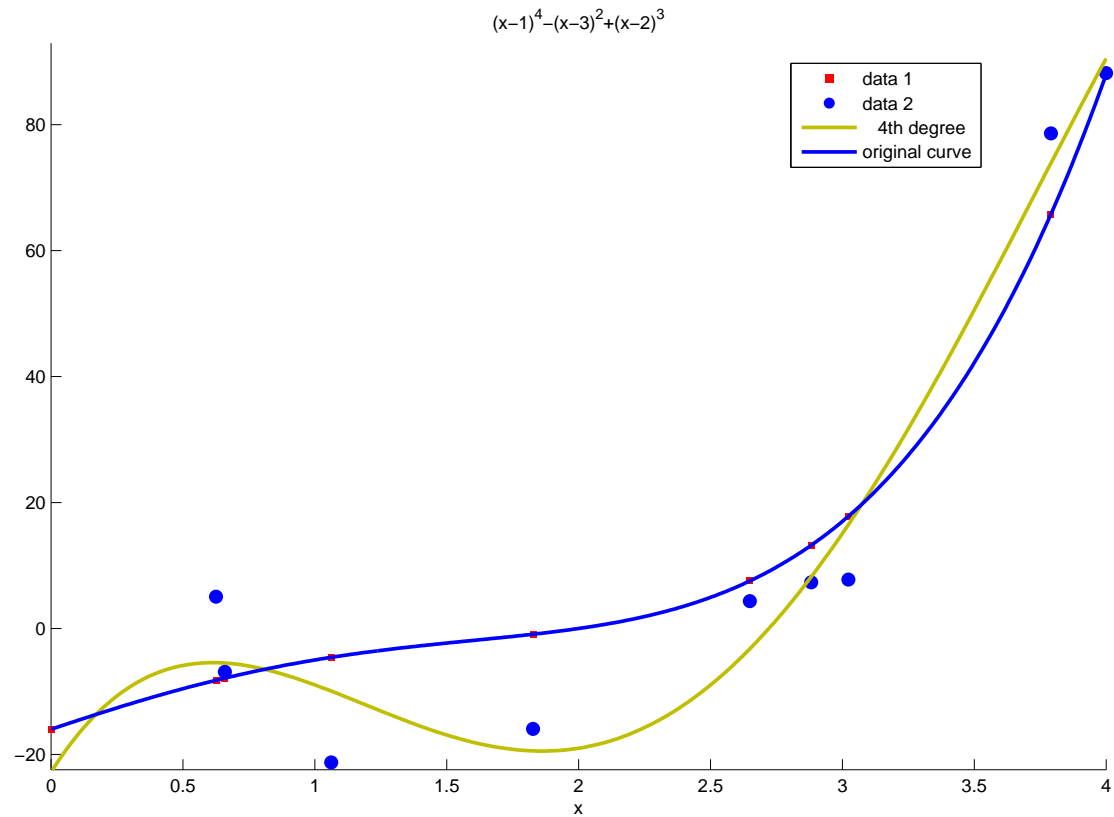
but rather an information **corrupted** by “noise”.

Things become a lot more difficult



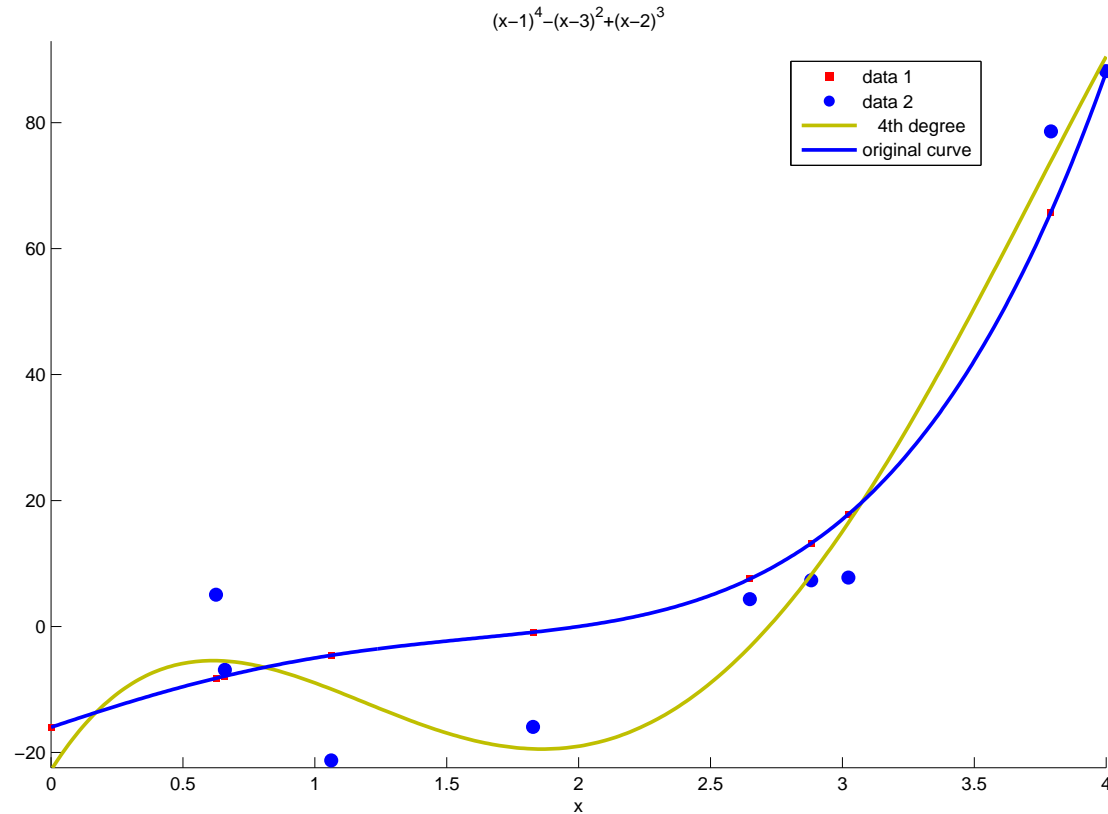
If we use standard tools...

Things become a lot more difficult



we might be very far from the original function.

Things become a lot more difficult



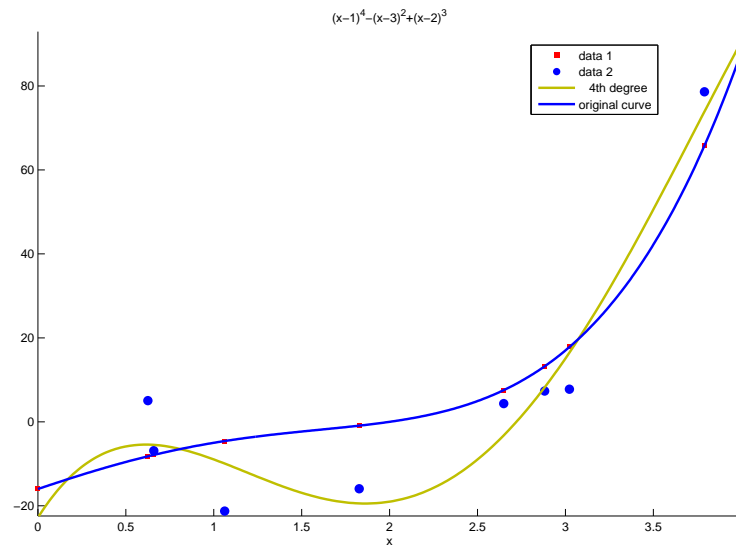
Can we handle **uncertainty** in a better way?

Quantify **how far** we might be from the true function?

How many points do we need to reconstruct a more **general** curve?

Does this work for surfaces in **higher dimensions**?

Things become a lot more difficult



First assignment - due Monday 15th 23:59 by email

- Look for a definition of interpolation, *e.g.* check the wikipedia page.
- Do what I just did with Matlab and send me **an email** with the results:
 - Choose a function.. you can use fancier functions (sin, cos, exp *etc.*)
 - Plot it. Scatter plot a few points.
 - Use these points with the curve fitting tool. Interpolate & Compare.
- Finally: give me a hint of what might go wrong in higher dimensions?